	Young	Middle Aged	Senior	Retired	
	25-35	35-45	45-58	58 +	
		PRIORITY LEVEL			
Life Insurance	High	High	High	Low	
Medical Insurance	Low	Medium	High	High	
Retirment	Low	Medium	Medium	High	
House/Flat	Low	High	Medium	Low	
children responsibility	Low	Medium	High	Nil	